WHAT ARE PUBLIC PERFORMANCE RIGHTS?

PUBLIC PERFORMANCE RIGHTS -

A "public performance" is any performance of a DVD or video-cassette which occurs outside of the home, or at any place where people are gathered who are not family members, such as in a school or library. In most cases titles sold by video and retail outlets are restricted to home use only and do not include public performance rights. All of the prices listed as library and institutional sales include public performance rights, EXCEPT those listed as "Home Use Versions".

WHY ARE THE FILM PRICES FOR LIBRARIES AND INSTITUTIONS SO EXPENSIVE?

Bless Bless Productions is primarily a non-theatrical distributor, as opposed to a consumer DVD or home video distributor. Our programs listed under "library and institutional sales" come with public performance rights, which is the right to show the film in public provided no admission fee is charged. This does NOT include the right to show the film on television or online, only the right to show the film in public to any audience where the projector and audience are in the same room.

Our main customers are educational institutions who will use the film within the campus community for years. Unlike textbooks, faculty and teachers seldom assign DVDs for their students to buy.

When you buy these programs, remember that a good portion of the price is returned to the producer in royalties, helping them to recoup production costs or invest in a new project.

We do offer reduced rates to grass roots groups and others with small audiences and smaller budgets. If the price listed is outside your budget range, please call or email us to explain your circumstances.